

AANCART: The National Center for Reducing Asian American Cancer Health Disparities

Outreach Core Accomplishments in the First 6 Months

Author(s): Angela Sun, PhD, MPH, Chinese Community Health Resource Center; May Sung, MPH, American Cancer Society; Joyce Cheng, MS, Chinese Community Health Resource Center; Julie Dang, MPH, CHES, University of California, Davis Cancer Center; Charlene Cuaresma, MPH, University of Hawaii, Manoa; Penny Lo, BS, Hmong Women's Heritage; Parichart Wichanson- Sabado, MPH, University of California, Los Angeles; Joanne Chan, BA, Chinese Community Health Resource Center; Edward Chow, MD, Chinese Hospital Health System; Tung Nguyen, MD, University of California, San Francisco; & Moon Chen, PhD, MPH, University of California, Davis Cancer Center.

Primary Presenter: Angela Sun, PhD, MPH
Chinese Community Health Resource Center (CCHRC)
835 Jackson Street, Room 425
San Francisco, CA 94133
Telephone: (415) 677-2473

Target population: Asian Americans, specifically Chinese, Filipino, Hmong, Korean, and Vietnamese.

Cancer Site(s): Breast Cancer, Colorectal Cancer, & Liver Cancer

Abstract

Objective: To present a successful model that addresses cancer health disparities through community collaborations and partnerships. **Methods:** AANCART has chosen to focus on distinct Asian American ethnic groups where community capacity and trust has been earned in its regions and at the same time does not duplicate populations of emphasis in other AANCART regions. This approach allows us to concentrate our work in an ethnically-specific Asian American population in a particular region: Hmong in Sacramento, CA; Chinese and Vietnamese in San Francisco, CA; Filipinos in Honolulu, HI; and Koreans in Los Angeles, CA. For each population of emphasis a cancer and its associated disparities were selected as the focus of its disparity reduction efforts. **Results:** Sites have conducted 44 community outreach events (fairs, forums, conferences, networking, general information dissemination) and 29 educational workshops reaching 7,180 individuals. Sites have disseminated 9,925 educational materials addressing various cancer topics and issues. **Implications:** Building upon a decade of community trust, collaborations, and partnerships, AANCART's outreach core is creating and increasing access to culturally appropriate, linguistically-specific, and evidence-based materials designed to increase knowledge about and use of beneficial procedures to reduce cancer disparities and related co-morbid conditions among Asian Americans. **Next steps:** Based on key informant and focus group interviews, AANCART's outreach core will be focusing on designing a culturally appropriate educational outreach campaign to increase awareness of clinical trial in AANCART's target populations.